

2009 Meadowlark Nature Photography Expo - Exhibitor Guidance

Photos must be submitted in UNSEALED clear plastic envelopes

I. Theme, Designated Area, and Standards

Theme

The theme is nature photography, which is defined as photographic images of nature scenes, animals and plants.

Designated Area

No restrictions on where photographs may be taken.

Standards

Quality

The photography standards of this exhibit are extremely high. Photographers are asked to be selective, submitting only their superior nature photographs, printed with care, and matted per the guidelines below. Custom cut window mats of archival or acid free material are encouraged.

Hand of Man

'Hand of Man' is allowed if it is a minor and unobtrusive element. It is up to the discretion of each club's Meadowlark Expo Board Member if a photograph should be rejected due to Hand of Man.

Previously Juried Images

All photographs juried into a Meadowlark Nature Photography Expo general exhibit become ineligible for consideration in a future Meadowlark Nature Photography juried exhibit. However, previously exhibited photographs may be entered in the People's Choice contest or other special displays (given the photograph meets the rules governing the contest/display).

II. Format

Photographic Images

Dimensions

Photos must be two-dimensional. Traditional "in camera" images, composites, montages, and multiple exposures are permitted. Three-dimensional photo collages are not permitted.

Image/Mat Size

There is no minimum print size. Maximum outer dimensions are 16" x 20" (including matting).

A minimum 1.5 inch border (along all sides of the image) is required for photographs up to 8x10 inches. A minimum 2 inch border (along all sides of the image) is required for photographs larger than 8x10 inches. The border need not be the same width on all sides.

Exception: Panoramas may be up to 24 inches on the longest side.

Labels

A discreet label, affixed to the back of each image, is to include the photographer's name, club affiliation, and image title. Additional information may be provided (e.g., photo description, photographer bio, etc.).

The label's text will serve to indicate the correct orientation of the photo. Arrows should not be drawn on the back of the mat.

Signatures

Signatures are NOT allowed on the visible portion of the print. A signature on the window mat is allowed, but must be subtle and discrete, in gray pencil.

Titles

Titles are NOT allowed on the cover window mat or on the print. (Please refer to Labels for use of titles.)

Matting/Mounting

Color

All mats and backing materials must be white.

Mats

Cover window mats are required. Only white-core mats are allowed. Single matting is preferred. Double matting is permitted. If an image is double matted, both mats must be the same color white and texture. Triple matting is NOT permitted.

Floating photos (where a white or colored border appears between the print and the cover mat) are NOT allowed.

Cover mats must extend to the edge of the print, leaving no void.

Backing and Core

The cover window mat must be securely affixed on all four sides to a firm, white backing. The backing material must have a white core.

Border

III. Framed Images

Framed photos are not permitted.

IV. Waiver of Liability

Submission of an image for inclusion in the juried exhibit, the People's Choice competition, and or any special display constitutes the photographer's assumption of all risk. Every precaution will be taken to safeguard photographs. However, it is expressly stated that the participating camera clubs, juror(s), Meadowlark Botanical Gardens, NVRPA, sponsors, lecturers, and volunteers accept no liability in the event of any loss or damage

V. Commission

Photographers must send Meadowlark Botanical Gardens 10% of the selling price for any photos sold at the Expo or within 30 days after (if the sale resulted from the photo being displayed at the Expo).